

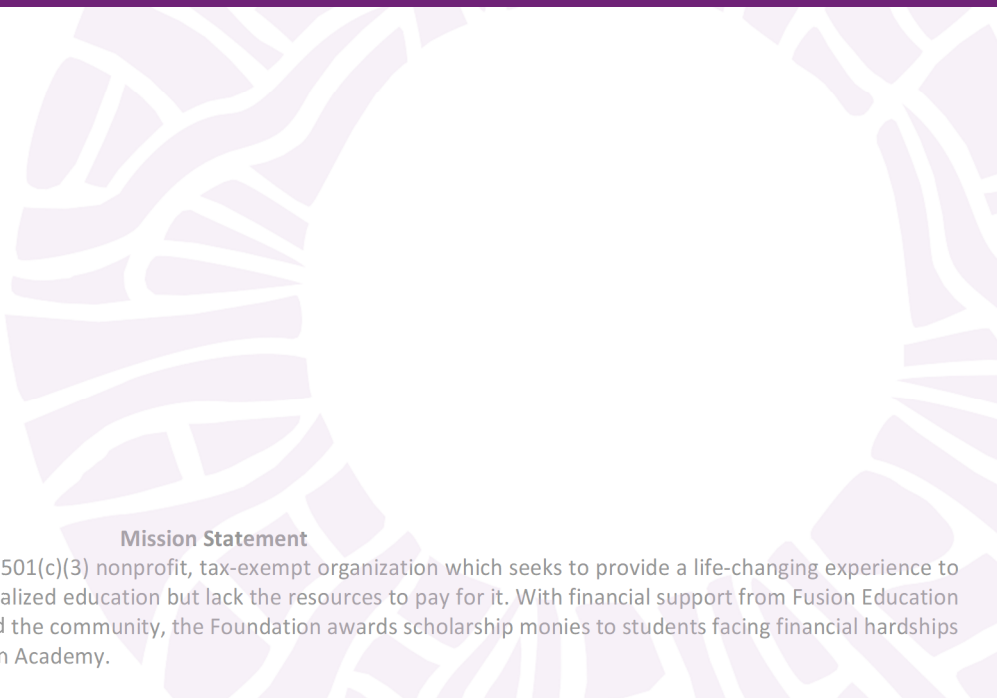


**fusion**  
SCHOLARSHIP  
FOUNDATION

**Fusion Community Education Virtual Event**  
brought to you by the Fusion Scholarship Foundation

**Sponsorship & Family Lead Gift  
Opportunities**

**Thursday, November 19, 2020**



**Mission Statement**

The mission of the Fusion Scholarship Foundation is a 501(c)(3) nonprofit, tax-exempt organization which seeks to provide a life-changing experience to students who desperately need the benefits of personalized education but lack the resources to pay for it. With financial support from Fusion Education Group, Fusion families, families of former students and the community, the Foundation awards scholarship monies to students facing financial hardships or personal challenges to enable them to attend Fusion Academy.

# Be Inspired and Help Create the Ripple!

We are thrilled to invite you to the inaugural Fusion Community Education Virtual Event brought to you by the Fusion Scholarship Foundation. An educational evening focused on family mental, emotional, and physical health and well-being.

It is an evening of education, inspiration, and service to others. The event will feature world-class speakers who have created a ripple effect with their work, changing countless lives for the better. Attendees will learn practical applications from these renowned experts and inspire the Fusion community to create more ripples by raising funds to support deserving students who need scholarships to attend Fusion Academy.

**When:** Thursday, November 19

**Time:** 5:30- 7:00 p.m. EST

**Where:** Virtual Event and Free to Attend (a link to the event will be provided upon registration)

## Keynote speakers:

**Dr. Daniel Amen** is one of America's leading psychiatrists and brain health experts. He has authored and co-authored 80 professional articles and more than 40 books, including New York Times Bestseller *Change Your Brain, Change Your Life*. He is also CEO and Founder of Amen Clinics.



**Michelle Gielan** has spent the past decade researching the link between happiness and success. She is the bestselling author of *Broadcasting Happiness: The Science of Igniting and Sustaining Positive Change* and was named one of the Top 10 authors on resilience by the *Harvard Business Review*. She is also an Executive Producer of "The Happiness Advantage" on PBS and a featured professor in Oprah's Happiness course.



**Larry North** has been a leader in the fitness arena for decades and firmly believes that "any program you can't do for the rest of your life isn't worth doing for a single day." He's a radio host and authored three bestselling books.



## Sponsorship Opportunities

### Fusion Purple – \$30,000

- Prominent logo/name recognition in on our website, e-communications and the Foundation newsletter
- Logo/name recognition in our electronic event program
- Verbal recognition during the event
- Recognition on audio/visual presentation
- Invitation-only breakout session with our guest speakers

### Diamond – \$20,000

- Prominent logo/name recognition in materials on our website, e-communications and the Foundation newsletter
- Logo/name recognition in our electronic event program
- Verbal recognition during the event
- Recognition on audio/visual presentation
- Invitation-only breakout session with our guest speakers

### Platinum – \$10,000

- Logo/name recognition in materials on our website, e-communications and the Foundation newsletter
- Logo/name recognition in our electronic event program
- Recognition on audio/visual presentation

### Gold – \$5,000

- Logo/name recognition in e-communications and the Foundation newsletter
- Logo/name recognition in our electronic event program
- Recognition on audio/visual presentation

### Silver – \$2,500

- Name recognition in our electronic event program
- Recognition on audio/visual presentation

### Bronze – \$1,000

- Name recognition in our electronic event program

### Family Lead Donor – \$500

- Name recognition in our electronic event program
- Invitation-only breakout session with our guest speakers

# Sponsorship Commitment Form

Sponsor Contact Name: \_\_\_\_\_  As you would like it to appear  
Business Name: \_\_\_\_\_  Anonymous  
Street Address: \_\_\_\_\_  Logo  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  As you would like it to appear  
Contact Name: \_\_\_\_\_  
Telephone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_  
Email Address: \_\_\_\_\_ Web Address: \_\_\_\_\_

## COMMITMENT LEVEL

\$30,000 – Fusion Purple Sponsor  \$2,500 – Silver Sponsor  Donation of Gift In-Kind  
 \$20,000 – Diamond Sponsor  \$1,000 – Bronze Sponsor *Please describe with value below:*  
 \$10,000 – Platinum  \$500 – Family Lead Donor \_\_\_\_\_  
 \$5,000 – Gold Sponsor  Other Amount \$: \_\_\_\_\_

## DONATION DESIGNATION

Yes, I would like to designate this donation to a specific campus: \_\_\_\_\_  No, my donation can be used to help a student at any location

## METHOD OF PAYMENT

Enclosed is my sponsorship check in the amount of \$ \_\_\_\_\_  
 Please send invoice to: \_\_\_\_\_  
 Online payment option: visit <https://donate.fusionscholarship.org>  
 Charge my credit card (please print clearly)  
Card Type:  VISA  MasterCard  Discover  AMEX  
Cardholder name: \_\_\_\_\_  
Billing address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Card number: \_\_\_\_\_ Exp. date: \_\_\_\_\_ Security code: \_\_\_\_\_  
Cardholder Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
*(Please sign and retain a copy for your records.)*

### Please return form to the address below:

Fusion Scholarship Foundation  
72 Monroe Center St NW, Suite B, Grand Rapids, MI 49503  
Email: [foundation@fusionacademy.com](mailto:foundation@fusionacademy.com)  
Fax: 616-278-0261  
Attn: Cindy Mackey  
Questions?: 616-301-1221 x370

*Fusion Academy Scholarship Foundation  
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To donate, visit: <https://donate.fusionscholarship.org>

